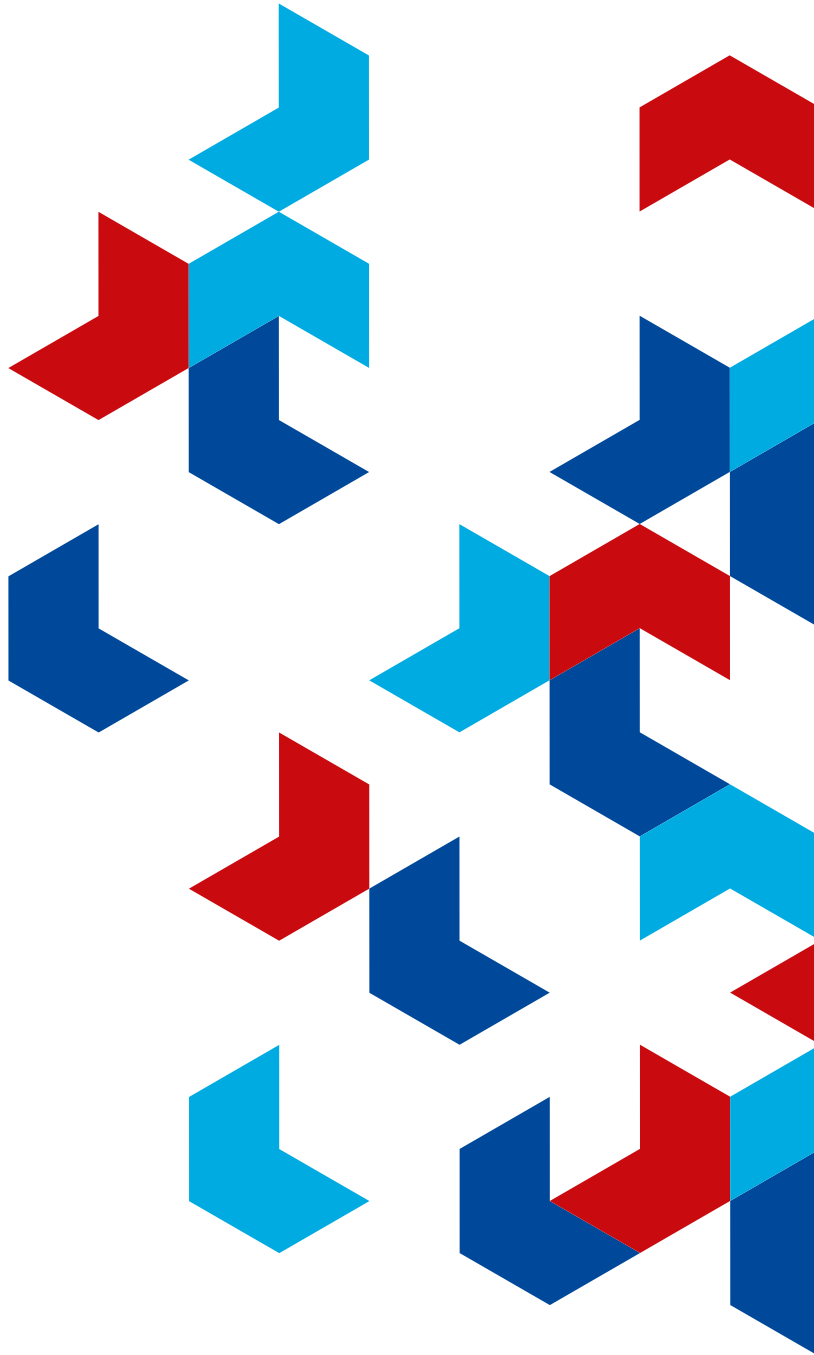




British  
Chamber  
of Commerce  
Shanghai



# Annual Review 2024-25



## **The British Chamber of Commerce Shanghai**

is a dynamic network of international businesses sharing a common interest in China. Our members are the pulse of our organisation — we advocate best practice; we share knowledge; and we build trusted and long-lasting friendships.

### **Our purpose is to make connections.**

Connections that open opportunity, empower businesses and unite our community in China.

### **Let's Connect.**

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# 2024 Highlights in Numbers

## Membership

# 80

New members joined

7.7 % membership increase rate

28% Platinum memberships\* increase rate

*\*Incl. Associate Platinum*

## Committees

# 12

Active Committees include **182** individual member volunteers

**91 events & meetings**

**1,800+** attendees

## Activities

# 187

activities (incl. Chamber and Committee events and meetings) attracted 7,500+ audience

## British Business Awards

# 110

applications from a wide range of industries entered **9** award categories.

**50** outstanding businesses and individuals were shortlisted.

The newly introduced online voting element garnered nearly **1.16 million** public views,

## Community

# 3,000+

people and **90+** organisations and vendors support the 2nd Virgin Atlantic Great British Day Out, celebrating culture and community.

**RMB 73,298** raised at St. Andrew's Ball to support the charity organisation – **The Renewal Center**.

The **very first St Andrew's Dance** was hosted outside Shanghai in **Ningbo**.

## Marketing & Communications

# 15,200+

WeChat followers (**23%** increase)

**5,480+** LinkedIn followers (**10%** increase)

**25** videos published on WeChat Channel, reaching **31,100+** viewings

**50+** media mentions

# Message from the Chair

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**Kirsten Johnston**

Chair, BritCham Shanghai  
Founder & CEO, JWDC

As we close the chapter in 2024, I reflect upon a year of continued growth at the Chamber and a welcome increase in dialogue with the UK. Under the leadership of our Executive Director, Stuart Dunn, and Deputy Executive Director, Janet Jiang, we are pleased to celebrate terrific results and appreciate the dedication and commitment of the Chamber team and the Members who have contributed so much to the success of our programme.

In 2024, BritCham Shanghai experienced significant milestones and growth. The arrival of Foreign Secretary The Rt Hon David Lammy MP in October provided a valuable opportunity to strengthen UK-China relations and address challenges faced by our members. His visit underscored the importance of consistent engagement between our nations.

In early January 2025, I had the privilege of representing the Chamber at a business roundtable with the Chancellor of the Exchequer The Rt Hon Rachel Reeves MP, along with several multinational members. I was able to share many of our stories and insights, in particular, how great British innovation has landed itself in China and how they are returning value to the UK. The Chancellor addressed me personally in the meeting to express her desire to work closer with our Chamber as they pursue their growth objectives.

Another incredibly important event that happened last year was the British Business Awards. This was a moment for all British companies and also Chinese firms to celebrate the significant achievements they've made over the past few years across many different categories and industry sectors. The impressive Gala Dinner event attracted a record number of attendees and

marked a turning point for many businesses to look back and be proud of the work they've done here in China, especially after a few challenging years.

Looking forward, this is an extremely important year for the Chamber. It is our 110th Anniversary, and we have a lot to reflect upon and celebrate. We encourage members to get involved in any number of special activities over the course of the year to make it a memorable one.

I would like to say a massive thank you to our outgoing Executive Committee members who have put in so much time over the last couple of years. Without their expertise and continued guidance we would not have reached the milestones we have accomplished. I wish you all well on your next steps and I also welcome the new members of the Executive Committee for 2025-27. Lastly, I would like to acknowledge and thank the incredible Committee members, their Chairs and Vice Chairs who have not only provided us with timely and relevant industry content but have captured the convivial spirit of the Chamber in all that they do. This truly is a wonderful business community that I am proud to be part of. Best wishes to you all for a successful 2025.

# Message from the Executive Director

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**Stuart Dunn**

BritCham Shanghai  
Executive Director

This year, we bid farewell to seven remarkable members of our Executive Committee, with a special mention for **Steven Parker, Treasurer**, who has devoted immense time to ensuring the Chamber's financial and structural strength. I would also like to highlight the ongoing commitment of our Chair, Kirsten Johnston, whose creative and strategic leadership has significantly strengthened the Chamber, and **Alex Roberts, Consultant Director**, whose instrumental role in considering legal, regulatory, and constitutional matters, as well as his support for advocacy initiatives, has been invaluable. Thank you all for your dedication and hard work. You've left the Chamber in a stronger position than when you began.

Looking ahead to the Year of the Snake, we are excited to celebrate BritCham Shanghai's 110th anniversary. As the oldest Chamber in mainland China, with its inaugural meeting on 20 May 1915, this milestone is a testament to the hard work and dedication of all who have been part of our journey. We will

The Year of the Dragon has truly lived up to its reputation for energy, dynamism, and prosperity – especially for BritCham Shanghai. Our Chamber continued to grow, strengthen, and break new ground, thanks to the incredible support from our members, partner organisations, and the British Government.

celebrate this historic achievement through a series of events throughout the year, starting with our Birthday Dinner on 20 May 2025.

The bilateral relationship between the UK and China continues to strengthen, with high-level visits in 2024, including Foreign Secretary The **Rt Hon David Lammy MP** visited both Beijing and Shanghai, followed by **Chancellor of the Exchequer The Rt Hon Rachel Reeves MP** for the first **Economic and Financial Dialogue (EFD)** since 2019. These visits were further complemented by reciprocal visits from China to the UK, with more expected in the coming months. We are hopeful that free visa access, similar to that enjoyed by our European neighbours, will soon be available.

As we continue to expand, 2024 saw BritCham Shanghai move to our new Shanghai HQ, a larger and purpose-designed office and event space, sponsored by Virgin Atlantic. We also celebrated the opening of our second office in Hangzhou, a significant milestone made possible with the support of our partners in the Gongshu District government. With an expanding team—now set to reach 12 staff members in 2025—and investments in new technologies like Teams 365 and

AI tools, the Chamber is becoming even more efficient and effective in serving our members.

We hosted more events than ever before, supported by our growing and increasingly active committees. The Hospitality Committee became one of the year's most popular groups, and the Zhejiang Committee expanded its activities, including Mandarin-only events. Our flagship community event, the **Great British Day Out**, will be held in late September this year, and the newly rebranded **Sustainability & Innovation Awards Gala Dinner** is set for 28 April. We are also excited to launch new initiatives, such as our collaboration with the **F1 in Schools STEM Education Challenge**, which will help promote and support STEM and business learning in schools.

2025 is shaping up to be an exciting year of opportunity, with the need for community and collaboration more important than ever. We look forward to a year of even closer UK-China ties, and to playing our key role in facilitating this connection.

# Treasurer's Report

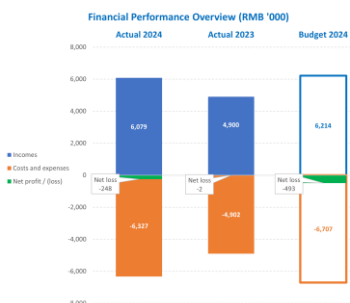


**Steven Parker**  
Treasurer, BritCham Shanghai  
Partner, KPMG

I am pleased to report that despite relatively difficult economic times, the Chamber has financially performed well in 2024 against budget, largely due to the continuing support of our members and sponsors, our Executive Committee and twelve Sector Committees, the strong performance of our Chamber staff, as well as tight cost control. The following key financial objectives of the Chamber have been achieved in 2024:

- Financially support the Chamber's Advocacy, Community and Knowledge initiatives;
- Invest in our Chamber's resources, in-particular our people, office premises, and technology;
- Implement tight cost control;
- Be compliant with government regulations and the Chamber policies;
- Overall, be in good financial health to provide the best return possible to our members in the future.

## Overview of the 2024 financial performance

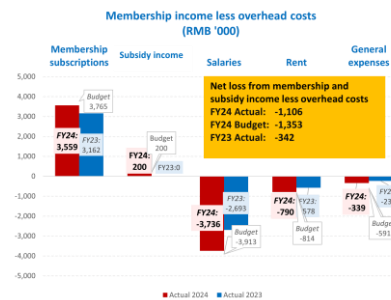


Total income increased by 24% compared to 2023 to RMB 6.1million, which includes membership subscriptions, events ticket income, and events cash sponsorship.

I am delighted to have the opportunity to present to you the financial performance of the Chamber for the year ended 31 December 2024.

Total operating costs and events costs rose by 29% to RMB 6.3 million. This overall results in a net loss of RMB 248K for 2024 (versus a budgeted net loss of RMB 493K and 2023 net loss of RMB 2K).

### i) Deeper dive – Membership and Subsidy Income less Overhead Operating Costs



Membership income increased by 12%, despite membership subscription rates having not been increased since 2022. The membership revenue increase results from strong member retention and new members, particularly platinum members.

True to our 2023 commitment of investing in our Chambers staff, salaries costs increased by 38% to RMB3.7 million. This arises from 2024 salary inflation, staff additions and position changes.

2024 rent expense increased by 36% to RMB0.8 million, due to relocation to our new office and costs of exiting the old office.

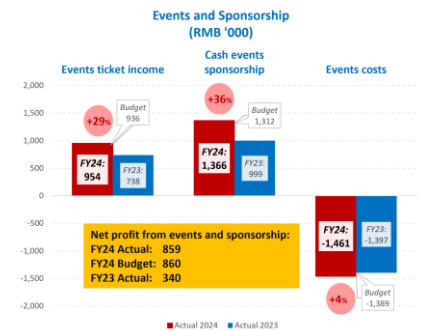
Overall, total 2024 membership and subsidy income fell short of covering operating overhead costs by RMB 1.1 million. This however compares favorably to a budgeted operating deficit of RMB 1.3 million, a favorable difference of RMB 247K.

### ii) Deeper Dive - Events and Sponsorship

RMB 1.46 million was spent on hosting events (this excludes the notional cost of

in-kind sponsorship such as free venues and beverages, as well as excluding allocated cost of Chamber staff time), an expenditure increase of 4% compared to 2023.

However, investments in the Chamber and strong engagement with membership have produced significant returns on the Chamber's signature events: Event ticket income was up by 29%, and cash sponsorship was up by 36%.



This results in an overall 2024 direct surplus on events of RMB 859K, versus 2023 event surplus of RMB 340K.

## Conclusion

In conclusion for 2024, the Chamber is financially viable and remains fiscally healthy. This positions the Chamber well for focusing in 2025 on further investing in its staff and strategic initiatives to engage with and serve its members and the broader community.

I would like to give a heartfelt thanks to all of the Chamber's members for their continuing support through membership subscriptions and significant contributions to events, to the EXCO and sector committees for their dedication and time, and to the Chamber's staff, who make it all happen!

# Executive Committee 2024

## Chair



**Kirsten Johnston**  
Founder & CEO, JWDC

## Vice Chairs



**Ted Wan**  
President, Greater China, Smiths Group



**Grace Guan**  
Regional Director, China and East Asia, Edinburgh Global, University of Edinburgh

## Treasurer



**Steven Parker**  
Partner, KPMG Shanghai

## Consultant Director



**Alex Roberts**  
Partner, Linklaters LLP Shanghai Representative Office

## At-Large



**Daniel Aylmer**  
Chief Executive Officer, Greater China, IHG



**Dr Terry Creissen**  
OBE  
Regional Managing Director, Nord Anglia Education



**Gayle Lacey**  
Chief Risk Officer, HSBC China



**Vicky Li**  
FCMA, CGMA, Regional VP, North Asia, the Association of International Certified Professional Accountants (AICPA&CIMA)



**Garry Russell**  
Head of College, Dulwich College Shanghai Pudong



**Richard Shore**  
Transformation Director China, Jaguar Land Rover China

## Co-Opted



**Stephanie Chen**  
Chief Representative, Shanghai Office, John Swire & Sons (China) Limited



**Siyao Jiang**  
China Managing Partner, ERM



**Linmao Li PhD**  
Chartered Insurer, ACIL



**Nicky Wang**  
CEO, WE Red Bridge



**Gabriel Wong**  
Honorary President of Research Institute of Shanghai Yaohua Pilkington Glass Group  
Ex-Inbound/Outbound Lead Partner, Ex-Deals Markets Lead Partner, Ex-Lead Partner of China Corporate Finance, PwC

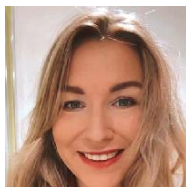


**Will Bray**  
CEO, Beef & Liberty China

## Ex-Officio



**Matthew John Burney, CMG**  
British Consul-General Shanghai



**Cat Sinclair-Jones**  
Director East China, British Council; Consul (Culture and Education), British Consulate General Shanghai



**Stuart Dunn**  
Executive Director, BritCham Shanghai

# Message from the British Consul-General Shanghai



## Matthew Burney, CMG

British Consul-General Shanghai

Through these activities and many others, the Chamber has been instrumental in fostering connections and supporting British businesses by bringing together members and the wider community, underscoring its commitment to engagement and innovation.

I have been impressed by the Executive Committee and the Executive Director's dedication to driving positive change and by the vibrant energy demonstrated by members. Your resilience and commitment inspire me to work diligently on behalf of both the UK-China relationship and British businesses in China.

## A Year of Strategic Milestones

2024 marked a renewed era of diplomatic and economic collaboration between the UK and China. Following Prime Minister Sir Keir Starmer's constructive and frank call with Chinese President Xi Jinping in August, the two leaders met at the G20 summit in November, emphasising the importance of a "strong UK-China relationship" for both nations.

The resumption of face-to-face ministerial engagements further underscored the positive trajectory in UK-China relations: Foreign Secretary The Rt Hon David Lammy MP and

I am delighted to contribute to this year's Annual Review and to acknowledge the British Chamber of Commerce Shanghai's pivotal role in strengthening UK-China business relations. Throughout 2024, my colleagues at the British Consulate-General Shanghai and I have collaborated closely with the Chamber to support UK businesses in East China. Notably, I participated in the official opening of the Chamber's Zhejiang Office, the relocation of the Shanghai office, British Day, and the British Business Awards—just a few highlights.

Chancellor of the Exchequer The Rt Hon Rachel Reeves MP visited China last October and this January, respectively. During these visits, they both travelled to Shanghai and met with British business leaders to discuss how UK economic links with China support growth in the UK. And in February 2025, Chinese Foreign Minister Wang Yi visited London, marking his first trip to the UK in a decade.

These visits revived the UK-China Economic and Financial Dialogue (EFD) and the UK-China Strategic Dialogue, reaffirming both countries' commitment to pragmatic economic and financial cooperation. The dialogues emphasised the importance of ensuring trade is open, fair, and creates opportunities for safe and secure growth.

## Looking Ahead: Strengthening UK-China Business Collaboration

As we look ahead, the UK government remains committed to supporting British businesses in China through a range of initiatives. The bilateral [Policy Outcomes Paper \(POP\)](#) published after the Economic and Financial Dialogue included immediate wins new licences and quotas for financial services; securing London as the location of China's first offshore sovereign green bond; and a feasibility study for a UK-China Wealth Connect. Agri-food market issues were resolved including pork, pet food, and whisky. We also secured discussions to improve access and expedite approvals for

life sciences, and support for services, especially legal, architecture and accountancy. And we have agreed to support continued policy cooperation on countering international illicit finance flows, building on past dialogues and recognising the impact such flows have on both countries' economic growth, prosperity, security, and international interests.

In 2025, the British Chamber of Commerce Shanghai celebrates its 110th anniversary—a significant milestone that reflects over a century of fostering UK-China business relations. This anniversary presents an excellent opportunity to reflect on our shared achievements and to renew our commitment to supporting British businesses in China.

There is a lot more work to be done and I, together with my colleagues in the British Consulate-General, look forward to working closely with the Chamber and its members to navigate the evolving business landscape and to capitalise on the opportunities that lie ahead, ensuring that UK businesses have the support and resources they need to succeed in the Chinese market.



# Overview of 2024 Activities

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## The value we bring

BritCham Shanghai delivers value to its members through the advocacy of policies and industries, timely knowledge sharing and insights, as well as community-based activities.



### Advocacy

We empower our members by developing better trade relations and enabling policy reform. We work to promote member success and share essential industry insights.



### Knowledge

We enable businesses to flourish through online and in-person knowledge-sharing events from roundtables, panel discussions and networking events; to training and mentoring.



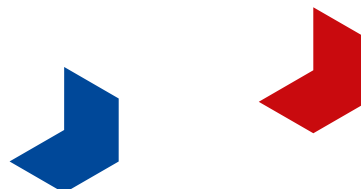
### Community

Our community products unite our members through social gatherings, signature events and storytelling. Beyond just business, this is where trusted friendships are made.



# Overview of 2024 Activities

# Advocacy



## Key Products

### Advocacy Roundtables

The series aimed to gather and convey UK business voices to the UK government to guide and influence opinion and decision-making on diverse topics.

### Winners & Leaders

This product promotes the best of British business success and showcases members' achievements culminating in the biennial British Business Awards.

### The Paper Trail

This is your go-to online archive of commentary, market reports, white papers supplied by members, for members. The Paper trail keeps track of latest insights and trends across many industries in China.

## Advocacy in Review

In 2024, **ADVOCACY** remained a cornerstone of the British Chamber of Commerce Shanghai's mission to support its members and the broader business community. The Chamber continued to leverage its position as a trusted intermediary between UK businesses and key Chinese stakeholders, ensuring that the voice of the UK business community was heard on important policy matters.

Key to our success in 2024 was the deepening of strategic partnerships with both UK and Chinese institutions. Notably, we further strengthened our relationship with the **China Chamber of Commerce in the UK (CCCUK)** through a series of events and meetings. These discussions focused on enhancing UK-China business collaboration, with an emphasis on fostering mutual economic growth and promoting cross-border trade. Additionally, the Chamber's ongoing dialogue with Shanghai's government entities such as the **Shanghai Municipal Commission of Commerce (SCOFCOM)** resulted in significant advancements in areas like trade policy and market access for UK businesses.

One of the highlights of the year was a series of influential roundtable discussions, such as the event with **TheCityUK** on sustainable finance and innovation. These dialogues brought together key players from the financial sector to explore collaborative solutions for sustainable growth, reflecting the Chamber's commitment to advancing topics of crucial importance to the UK and Chinese markets.

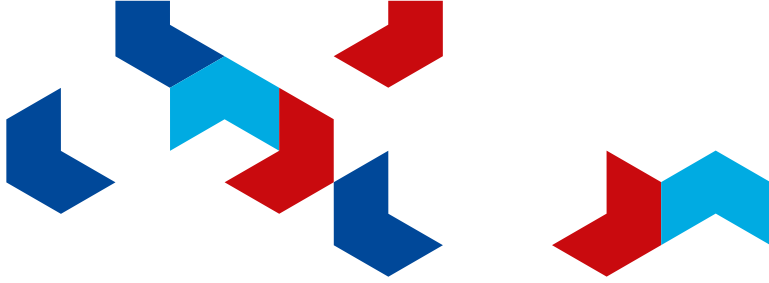
In addition, the Chamber played a key role in facilitating high-level interactions between UK and Chinese officials. This included co-hosting a roundtable for the visiting **Rt Hon. Anne-Marie Trevelyan MP, Minister of State (Indo-Pacific)**, and actively engaging members in business roundtables and receptions with **Foreign Secretary The Rt Hon David Lammy MP** and **Chancellor of the Exchequer The Rt Hon Rachel Reeves MP**. These events provided an opportunity for members to engage directly with policymakers and share their insights on trade and investment matters.

The Chamber's advocacy efforts were also seen in our active participation in policy discussions on critical issues such as the new PRC Company Law and its implications for foreign-invested companies. These events offered members timely insights into regulatory changes and the latest developments in Chinese business law.

As part of our broader strategy to drive engagement, the Chamber continued to organise government-enterprise dialogues, such as a roundtable specifically for SMEs, where members were able to directly discuss challenges and opportunities with government representatives. Furthermore, the signing of an MOU with the **National Bureau of Arbitration and Dispute Resolution (NBADR)** marked a key milestone in our advocacy for diversified approaches to resolving conflicts and disputes.

The Chamber also advanced its regional initiatives, continuing to strengthen ties in East China. This year saw the expansion of our **Zhejiang** initiative, highlighted by the launch of a new office in Hangzhou. This office acts as a key hub for building Sino-British business partnerships and supporting the UK community in the region.

Through these efforts, the Chamber reinforced its role as a vital advocate for UK businesses, ensuring their interests were at the forefront of ongoing policy developments. We are committed to continuing our work in 2025, further enhancing UK-China relations and supporting our members' success in the evolving business landscape.



## Take a look at some of our advocacy highlights in 2024.

### February

- \* BritCham Shanghai attended 2024 Briefing on Shanghai's Commerce and Investment - organised by Shanghai Municipal Commission of Commerce
- \* Meeting with Shanghai Climate Week

### March

- \* [BritCham Shanghai met with SCOFCOM](#)

### April

- \* BritCham Shanghai and CBBC hosted roundtable event with Minister of State (Indo-Pacific)
- \* BritCham Shanghai attended Shanghai Climate Week Opening Ceremony

### May

- \* [BritCham Shanghai - Zhejiang Office Opening Ceremony & Industry Roundtables](#)

### June

- \* [BritCham Shanghai signed an MOU with NBADR for diversified resolution of conflicts and disputes](#)
- \* BritCham Shanghai attended King's Birthday Party
- \* BritCham Shanghai met with representatives from Fujian Provincial Department of Commerce

### July

- \* [BritCham Shanghai hosted Government-Enterprise Roundtable Dialogue for SMEs](#)
- \* Inter-Chamber Executive Directors' Meeting

### August

- \* Briefing with Lewis Neal, HM Trade Commissioner to China at the British Embassy
- \* BritCham Shanghai met with the Shanghai Advertising Association
- \* BritCham Shanghai met with the Vice Chair of CCPIT Anhui

### September

- \* Meetings with representatives from Nanjing government departments (Lishui District, Gulou District)
- \* BritCham Shanghai attended 2024 World Chambers and Business Associations Conference in Anhui Province

### October

- \* [BritCham met Foreign Secretary David Lammy in Shanghai](#)
- \* [Breakfast Roundtable with TheCityUK in Shanghai, sustainable Finance and Innovation](#)
- \* [BritCham Shanghai deepened partnership with SCOFCOM](#)

### November

- \* [British Chamber Shanghai met with CCCUK Leadership in London](#)
- \* BritCham Shanghai attended 7th Hongqiao International Economic Forum at CIIE

### January 2025

- \* [BritCham Shanghai Met with Chancellor of the Exchequer](#)



Jul: Government-Enterprise Roundtable Dialogue for SMEs



Oct: BritCham Shanghai Chari, Executive Director, Consultant Director together with TheCityUK's Managing Director met with the Vice Chairman of SCOFCOM (Shanghai Municipal Commission of Commerce)



Jan 2025: BritCham Shanghai members met with Chancellor of the Exchequer at the reception in Shanghai

## Overview of 2024 Activities

# Knowledge



### Key Products

#### Knowledge Exchange

is a series of debates, roundtables, panels, talks & presentations designed to share timely knowledge about business in China.

#### Masters & Mentors

is your series of training and mentor programmes to skill-up your team.

#### Business Exchange

is our series of structured networking events designed to spark new business opportunity for members.

### Knowledge in Review

In 2024, BritCham Shanghai hosted nearly 70 impactful events under the **KNOWLEDGE** pillar, engaging more than 2,700 participants, including C-suite executives, industry experts, key opinion leaders (KOLs), and government decision-makers. These events provided valuable insights into key topics such as economic outlooks, ESG, AI, education, cross-border trade, outbound investment, and evolving regulations.

Notable events included the **China Economic Outlook** series and **Global Visionary** roundtables, featuring senior executives from leading global organisations, providing members with opportunities to engage directly with thought leaders and explore innovative solutions.

The Chamber also focused on supporting SMEs, with initiatives like the **SME Circle**, fostering peer-to-peer support and collaboration. In 2024, key events included breakfast roundtables with TheCityUK, a hybrid session with the China Chamber of Commerce in the UK (CCCUK) on their sentiment survey results, and training sessions with the Institute of Directors (IoD).

Additionally, the Chamber organised events addressing the legal and technological aspects of **AI and sustainability**, with a focus on ESG disclosure and renewable energy. The launch of a new office in Hangzhou as part of the Zhejiang initiative furthered regional engagement and UK-China business partnerships.

In summary, BritCham's **KNOWLEDGE** pillar in 2024 provided strategic insights and practical tools, strengthening its role as a vital resource for businesses navigating the evolving China market.

## Take a look at some of our Knowledge Highlights in 2024.

### January

- \* [Greenwashing Risk Management Seminar 2024](#)
- \* Roundtable Opportunities and Challenges of Economy and Business in 2024 (with CBBC)

### February

- \* China Economic Outlook 2024
- \* East China Fair Promotional Seminar for UK Companies
- \* [The Future of Education in the Light of AI](#)

### March

- \* Global Visionary - Knight Frank
- \* Senior Partner and Group Chair
- \* Reputation Management in the Education Industry
- \* Reflections on 2024 Two Sessions (Lianghui)
- \* Crossborder Transaction with Wise
- \* Harnessing China-Singapore-ASEAN Synergies in the Generative AI Era

### April

- \* AE&M CEO Roundtable
- \* Platinum Member RT with Marek Reichman, the Director of Design at Aston Martin
- \* UK Export Finance (UKEF) Sharing Session
- \* [Global Visionary] A Roundtable Lunch with Johnson Matthey's Senior Global Team\_China Market Landscape

### May

- \* ESG Considerations for Chinese Companies Going Global
- \* China Consumer Trend
- \* A Business Roundtable with University of Southampton
- \* Innovation in Creative Collaboration: Building Bridges Across Disciplines
- \* The Legal Aspects of Climate Change

### June

- \* Commercial Mediation, A Critical Enabler to Improve Business Environment
- \* [Global Visionary] Roundtable: Renewables & Decarbonisation with Dr. Robin Kennish of ERM
- \* MasterClass | Strategy for Directors (IoD)
- \* Invest in the UK: CCCUK Sentiment Survey Results
- \* Legal and Technological Aspects of AI: Situation in China, the UK and the EU
- \* Shanghai Office Market Opportunities: Reducing OPEX and Increasing User Efficiencies
- \* Talent Trends 2024
- \* [Global Visionary] Roundtable: Evolving eCommerce & Cross-border Logistics Landscape
- \* ESG Disclosure for Listed Companies in China
- \* Outbound Investment: How to Open a Company in the UK?

### July

- \* Office Public Day: UK Election 2024 Resulting Watching
- \* Outbound Investment: New E-Commerce Opportunities in the UK Market
- \* CamEd Business School Visit
- \* [UK Election: Impact on UK-China](#)
- \* Relations and Business Relationship Lettuce Diaries Roundtable
- \* [Manufacturing, Sourcing, and Supply Chain Industry Factory Tour](#)
- \* [Showcase] Knight Frank Wealth Report 2024
- \* Outbound Investment: Company Compliance

### August

- \* Outbound Investment: Empowering Sustainability and Quality Enhancement Through Accreditation

- \* AI for Business Leaders - Opportunities and Challenges
- \* [SME Circle with Redfern Digital](#)
- \* Outbound Investment: Introduction to Employment and Visa in the UK
- \* K12 Principle Roundtable
- \* Alternative Investment series - UK Property Market
- \* Platinum Member\_The Museum of Fine Arts, Boston's First Immersive Experience
- \* Business Roundtable with Sir Martin Sorrell

### September

- \* Harris VS Trump debate live watching
- \* The New PRC Company Law: What Foreign-Invested Companies Need to KnowCorporate Law
- \* Event with INS Fuxing
- \* China Economic Outlook - H2
- \* SME Circle with WE Red Bridge
- \* Maintaining Stability in Premium Health Insurance: Cost Control and Optimising Coverage
- \* ESG Talent and Leadership Conference: Shaping the Future of Sustainable Business
- \* IoD course: Finance for Non-Finance Directors
- \* [Breakfast Roundtable with TheCityUK](#)
- \* AI for Humanity: What Business Leaders Need to Know
- \* Life Design Series: Exploring the Digital Nomad Lifestyle

### November

- \* [People & Culture Roundtable](#)
- \* Webinar |Special Education Needs (SEN) in Chinese International Education
- \* UK-China Economic and Financial Dialogue pre discussion
- \* BET Festival
- \* Visit to China by Mr. Philip Highy and Ms. Amy Cross, general directors of Eton College Summer Course, and sharing session of Eton Summer Course

### December

- \* [Shanghai Hospitality, F&B, Retail Industry Outlook](#)
- \* AE&M CEO Roundtable
- \* Resilience – the Yin and the Yang of it
- \* HZ Member Roundtable

## Overview of 2024 Activities

# Community

### Key Products

#### Great British Events

is a collection of exceptional signature events that bring out wider business community together.

#### After Hours

is a series of light social events that united members for drinks, chats and games after the working day.

### Community in Review

2024 witnessed an impressive number of social activities and **COMMUNITY** gathering events at the Chamber, showcasing the diverse and dynamic spirit and fostering a vibrant and connected community.

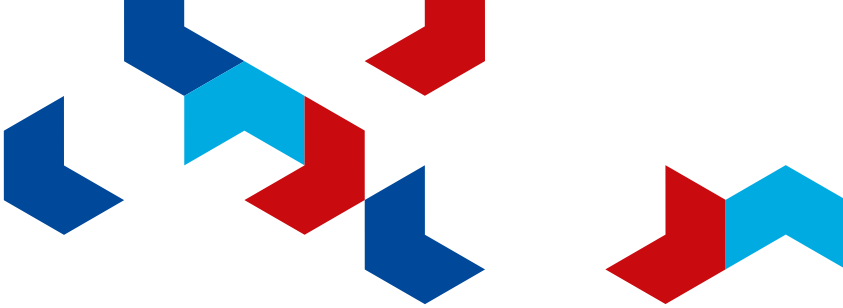
The 2<sup>nd</sup> **Great British Day Out** on 25 May, generously supported by Virgin Atlantic, attracted more than 3,000 participants and over 90 booth stakeholders from members, community friends, and partners.

Another highlight of the event was the **F1 in Schools Programme**, an initiative by the Chamber to inspire STEM knowledge and future careers. The programme hosted its Final Race during the event, featuring an inter-school miniature Formula Car competition.

Our Corporate & Family Sports Day were also rebranded as the **Great British Sports Day**, marking a vibrant spectrum of activities, including football, badminton, tennis, VR sports experience and children's activities. The event celebrated not only sporting excellence but also inclusivity and the spirit of friendly competition within the business community.

Flying the Whisky Kiss band from Scotland, we proudly hosted two **St. Andrew's** themed events in **Shanghai and Ningbo**, both welcoming a full house of guests and friends. In Shanghai, the Ball was designated to support a good cause - a commendable RMB 73,298 were raised through live auctions, supported by the Sotheby's, silent auctions as well as donations to support the charity organisation **The Renewal Center**.

In 2025, we will continue to bring more community gatherings in Shanghai and across east China, to engage with wider audiences with a passion for UK-China business, culture and connections.



## Take a look at some of our Community Highlights in 2024.

### January

- \* January Member Briefing
- \* [Scottish Connector – A Night Celebrating Robert Burns](#)

### February

- \* [After Hours – Workday Wind Down with Dragons](#)
- \* BritCham After Hours – Dragon's Return to Prosperity

### March

- \* [March Member Briefing BritCham](#) After Hours – Zhejiang Monthly Mixer
- \* British Day 2024 Launch & Briefing Sessions

### April

- \* BritCham After Hours – Associate Membership Launch Mixer
- \* 1915 Club Dinner
- \* St George's Day Celebration: Honoring England's Patron Saint After Hours – Farewell to BritCham old office

### May

- \* [The official opening of BritCham Zhejiang Office](#)
- \* BritCham After Hours – China Consumer Trend
- \* [Virgin Atlantic Great British Day Out 2024](#)
- \* Hangzhou Summer Joint Mixer

### June

- \* June Member Briefing
- \* Opening Next Chapter: New Space and New Beginning
- \* June Social Mixer – Summer Artist Night

### July

- \* Afternoon Tea and Social – Hello friends and new neighbors

### August

- \* August Member Briefing
- \* 1915 Club Dinner
- \* Chinese and Impressionist Paintings" Immersive Art Experience

### September

- \* Together for Mid-Autumn Joy
- \* BritCham After Hours – Nightlife Nexus: Connect & Unwind
- \* After Hours – Hangzhou Autumn Mixer

### October

- \* Sports Teams Pre-event Briefing: 2024 Great British Sports Day
- \* [Great British Sports Day 2024](#)
- \* 1915 Club Dinner
- \* [British Business Awards 2024](#)
- \* Finalists Announcement Event
- \* October Halloween Social Mixer

### November

- \* November Member Briefing
- \* British Business Awards 2024 – Gala Dinner & Awards Ceremony
- \* [2024 St. Andrew's Dance in Ningbo](#)
- \* [St. Andrew's Ball 2024](#)

### December

- \* Executive Committee/Committee/Key Stakeholder Appreciation Dinner
- \* [Platinum Member Appreciation Dinner](#)
- \* Christmas Social Mixer – Wish you a very happy Christmas!
- \* Hangzhou Get Together



Virgin Atlantic Great British Day Out



Great British Sports Day 2024



St. Andrew's Dance 2024 in Ningbo, Zhejiang



St. Andrew's Ball 2024 in Shanghai

# British Business Award 2024

Organised by the British Chambers of Commerce across China, the biennial awards, now in its 16<sup>th</sup> year in 2024, celebrated outstanding achievements and highlight the vital contributions of businesses and individuals fostering strong economic ties between the UK and China.

Featuring **nine categories**, the 2024 Awards drew **110 impressive submissions** from a wide range of industries. **More than 50** outstanding businesses and individuals were shortlisted during the first-round judging. The newly introduced online voting element garnered nearly **1.16 million public views**, further amplifying the reach and engagement of this momentum occasion. The Gala Ceremony was graced by **Dame Caroline Wilson DCMG, British Ambassador to China** and attracted over 330 distinguished guests in Shanghai.

2024 Awards were also launched with a brand identity, inspired by the auspicious **Chinese Knot**, a symbol of friendship and a fruitful, long-lasting relationship that represents the trade relations between the UK and China. The new logo served as a **Mark of Unity (团结 tuán jié)** and features the energetic and ever-changing colours of the Aurora Borealis.

2024 Awards were supported by the Department for Business and Trade (DBT), the British Council, China-Britain Business Council (CBBC), Scottish Development International, Invest Northern Ireland, and the Chinese Chamber of Commerce in the UK. It reflected the unwavering commitment of both British and Chinese businesses to driving progress, fostering collaboration, and making a lasting impact on our economies and societies.

## Timeline & Key Activities

**26 July 2024**  
Call for Entries

**30 July 2024**  
Official Launch

**10 October 2024**  
Applications Close & Finalists Interviews

**29 October 2024**  
Public Voting Open

**8 November 2024**  
Finalist Interviews & Public Voting Conclude

**21 November 2024**  
Awards Ceremony Gala Dinner



2024 British Business Awards Gala Ceremony



# New Presences in Zhejiang

In 2024, BritCham Shanghai made significant strides in expanding its presence and fostering business connections in Zhejiang province. A pivotal moment was **the official opening of the Zhejiang Office** in May at Hangzhou International Talents Entrepreneurship Innovation Park (HITEIP) in Gongshu, Hangzhou. This milestone marked the Chamber's commitment to enhancing the enduring partnership between the UK and Zhejiang, serving as a gateway for British businesses to tap into the vibrant Zhejiang market and facilitating the global expansion endeavors of Chinese enterprises in East China.

To support Chinese enterprises seeking global investment opportunities, the Chamber introduced the **Associate Membership programme** in April. This initiative provides a platform for Chinese businesses to access invaluable insights into global and local trends, emerging policy reforms, and industry updates, equipping them with the tools necessary for informed strategic decisions and fostering real business connections within the dynamic British business community.

Throughout the year, the Zhejiang Office hosted **a series of events tailored to the needs of local businesses and professionals**. Notably, the "ESG Talent and Leadership: Shaping the Future of Sustainable Business" event, held in September at the SF Innovation Center, brought together experts from leading universities, consultancy firms, certification bodies, and financial institutions. The event delved into the specific talent needs of companies navigating the ESG landscape.

Other key events included industry-specific roundtables focusing on education and financial services, discussions on ESG considerations for Chinese companies going global, and seminars on outbound investment opportunities in the UK market. These initiatives underscored BritCham Shanghai's dedication to fostering a robust business community in Zhejiang, facilitating knowledge exchange, and supporting the international aspirations of local enterprises.

## Key Activities

### May

- Zhejiang Office opening ceremony & Industry Roundtables
- ESG Considerations for Chinese Companies Going Global



### Outbound Investment Series

- How to Open a Company in the UK?
- New E-Commerce Opportunities in the UK Market
- Company Compliance
- Empowering Sustainability and Quality Enhancement Through Accreditation
- Introduction to Employment and Visa in the UK

### September

- ESG Talent and Leadership: Shaping the Future of Sustainable Business



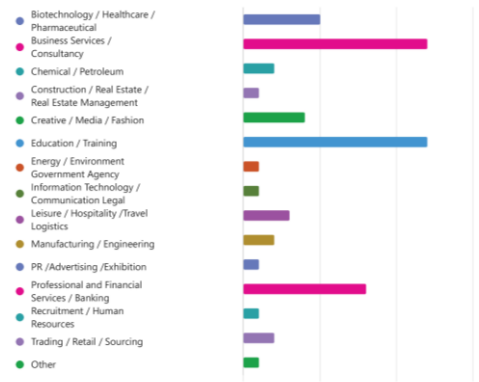
# Insights from our Annual Member Survey

In our recent Annual Member Survey, we received valuable feedback from a record number of participants across diverse membership categories. The results were positive, with members expressing strong satisfaction with BritCham Shanghai’s services and events.

## Key takeaways include:

- **High Engagement:** Roundtables and events focusing on AI emerged as the most popular, attracting a record number of attendees.
- **Networking & Collaboration:** There is a clear demand for more networking opportunities, cross-chamber collaborations, and cross-committee events.
- **Digital Engagement:** Members prefer email as the main communication channel, followed by WeChat, with a desire for more timely updates on events, policy, and industry developments.
- **Paid Services:** Approximately one-quarter of respondents expressed interest in potential paid services, such as a hot desk and meeting facilities in Shanghai and Zhejiang offices.

These insights will guide our planning for 2025, ensuring we align our initiatives with members' needs and expectations.



Survey respondents cover a various of industry sectors



Survey Question: When evaluating the effectiveness of your membership, how would you rate the importance of the following aspects? (1: the least important; 5: the most important)



Survey Question: Which topics or themes would you like to see more at our upcoming events?

# The Committees and Respective Members

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Our Chamber delivers real value to its membership through a series of active member-run Committees. The Committees bring industry expertise and local knowledge to the wider BritCham community.

Members can join Committees to increase their exposure and be more actively involved in current topics impacting business in China.



# Advanced Engineering & Manufacturing

## Chair & ExCo Sponsor



**Ted Wan**  
President, Greater China, Smiths Group

We provide our members with an informational and educational forum to discuss timely and topical issues relating to their industries. We serve to promote UK engineering and manufacturing in China and we advocate to appropriate levels of government.

We host exceptional events including high level CEO roundtables, knowledge sharing events in English and Chinese, as well as participating in the wider community social network.

## Members

**Hua Bai**  
Chairman, Shanghai Circle Harmony Health Ltd.

**Nick Contopoulos**  
Chief Operating Officer, ANEMOI Marine Technologies (Changzhou)

**Philips Chen**  
Managing Director, IMI Critical Engineering

**Yongkang Gu**  
Chairman, GKN Aerospace China

**Simon Hibberd**  
Managing Director, S. B. Submarine Systems

**Siyao Jiang**  
China Managing Partner, Environmental Resources Management

**Alexander Larcher**  
Business Development Manager, Shanghai Jiahui International Hospital

**Bingguang Yu**  
Senior Partner, Allbright

**Charlie Qiu**  
President, GKN China Automotive

**Victor Excobar**  
Managing Director, Renishaw

**Richard Shore**  
Transformation Director China, Jaguar Land Rover China

**Mark Su**  
President - Greater China, Johnson Matthey Chemicals

**David Thompson**  
CEO, INEOS O&P Asia

**Aldous Wong**  
President, Asia Pacific, Halma China Group

**Leon Wang**  
President, AstraZeneca China

**Michael Yang**  
Executive Director, Gleeds

**Yue Fu**  
Head of Corporate Affairs, Haleon

**Vivian Zhou**  
General Manager, China, Convatec China Ltd

**Linian Li**  
General Manager, Modern Water

**Bei Zhang**  
Managing Director, JCB

**Tom Brialey**  
Director, Shanghai Mammoth International Trading

**Shijun Cao**  
Asia General Manager, Genus PLC

**Andrew Haslam**  
Regional President Greater China, ASTON MARTIN LAGONDA (CHINA)

**Hai Hu**  
Managing Director, Greater China, Smith & Nephew Medical

**Ronan Williams**  
Partner, EY

**Maxwell J Kirkby**  
CEO, Huang & Kirkby Medical Consulting Co

**Mark Ralph**  
Head of Business Development, CMA Testing and Certification Laboratives

**Byron Zhang**  
Vice President/GM Asia, TT Electronics Integrated Manufacturing Services

**Andrew Starforth**  
General Manager, Silverstream Technologies (Shanghai) Limited

**Victor Tian**  
General Manager, China, British Triumph

**Richard Wiles**  
Regional CFO - Asia Pacific, Rotork Actuation

**Min Xiang**  
Managing Director, Dominos China Ltd.

**Tara Yin**  
China Managing Director, Morgan Thermal Ceramics

**2024 Activities**  
19 Jul [Manufacturing, Sourcing, and Supply Chain Industry Factory Tour](#)

12 Dec  
AE&M Roundtable

## Special thanks

The Chamber would like to extend special thanks to the following member(s) who have left throughout the year for their contribution to the committee:

**Paul Alexander**  
Consultant, ETC (Ex adidas engineering designer)

**Safa Ismail**  
Director/Founder, Shanghai Link Marine LTD

**Terry Qian**  
Managing Director, Johnson Matthey Catalyst

**Francesco Tivegna**  
Managing Director, Renishaw

**Freda Wang**  
Regional President Greater China, ASTON MARTIN LAGONDA (CHINA)

**Ivan Yu**  
General Manager, British Triumph

**Siqing Zhang**  
President, SpiraxSarco Engineering (China) Ltd.

# Creative Industries & Marketing

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## Co-Chair



**Natalie Lowe**  
CEO & Founding  
Partner,  
The Orangeblowfish

## Vice Chair



**Steven Proud**  
Global Key  
Accounts Director,  
Brandigo China

## ExCo Sponsor



**Nicky Wang**  
CEO, WE Red Bridge

Our purpose is to enable international creative industries of all sizes to maximise the impact of their work in China. We do this as a united and influential force — advocating for fairer market conditions, delivering essential industry knowledge, mentoring and training businesses, and enabling the best creative talent to enter our firms.

## Members

**Pamela Chen**  
Partner & Managing  
Director, Mother

**Penny Jin**  
Founder and Managing  
Director, iStage  
Academy

**Soudamini Khurana**  
Creative Director,  
Fugumobile

**Anthony James Reed**  
Founder, Reed  
Photographic

**Janet Jiang**  
Deputy Executive  
Director,  
The British Chamber of  
Commerce Shanghai

**Jacob Ketcher**  
Development  
Manager, Acclime  
China

**Theodore O'Mahony**  
Studio Director, GM &  
Founder, KANVID

**Richard Seymore**  
Regional Director,  
Trade and  
Investment, China  
Invest Northern  
Ireland

## Ex- Officio Member

**Cat Sinclair- Jones**  
East China, British Council;  
Consul (Culture and  
Education),  
British Consulate General  
Shanghai

## 2024 Activities

**23 May**  
Innovation in  
Creative Collaboration: Building  
Bridges Across Disciplines

**27 Jun**  
June Social Mixer - Summer  
Artist Night

**14 Nov**  
BET Festival 2024: Building Successful  
Careers in Creative Industries – From  
Graduate to Industry Leader

## Special thanks

The Chamber would like to extend special thanks to the following member(s) who have left throughout the year for their contribution to the committee:

**Edison Wang**  
CMO, KAWO

**Kirsten Johnston**  
Founder & CEO, JWDC

**Anthony James Reed**  
Founder, Reed Photographic

# Education

## Co-Chair



**Paul Farrell**

Principal,  
Britannica International  
School, Shanghai

## Vice Chair



**Sherry Fu**

Managing Director,  
China, The  
University of  
Manchester

## Vice Chair



**Stuart Perrin**

Chief Officer of  
(Education) Ecology,  
Xian Jiaotong-Liverpool  
University (XJTLU)

## Vice Chair



**Julian Jeffrey**

Chief Executive Master,  
Wellington College China

## ExCo Sponsor



**Garry Russell**

Head of College, Dulwich  
College Shanghai Pudong

We advocate on behalf of British educational institutions who operate in China or who receive Chinese students in the UK. We actively share knowledge and insights to enable better awareness of education policy and to improve educational development from primary level, all the way through to tertiary, vocational and professional education in China.

## Members

### Jenny Cao

CEO, GE5 Education

### Garrison Lu Feng

Chairman & National  
Director, The Duke of  
Edinburgh's International  
Award China

### Grace Guan

Regional Director, China  
and East Asia,  
Edinburgh Global,  
University of Edinburgh

### Joe Jones

Director, International  
Future China

### Su Si

East China Director,  
Education, Department  
for International Trade,  
British Consulate General  
Shanghai

### Mandy Wong

Business Development  
Manager (East Asia),  
City&Guilds

### Nathalie Xu

Event Manager,  
Wellington College  
International Shanghai

### Harriett Gething

Regional Director of  
Admissions and Marketing,  
China International Schools,  
Nord Anglia Education

### Terence Clarke

Co-founder, UpSkill  
Consulting

### David Foster

Director of Business  
Development, The  
University of Nottingham  
Ningbo China

### Jeff Wang

Head of School, Business  
and Management, The Sino-  
British College, USST

### Iain Kilpatrick

Executive Headmaster,  
YK Pao School

### David Wang

Head of Partnerships,  
Education, British Council

### Ronan Williams

Partner, EY

### Tiefu Zhao

Business Development  
Manager (East Asia),  
University of Southampton

## 2024 Activities

### 27 Feb

[The Future of Education in the  
Light of AI](#)

### 14 Mar

Reputation Management in  
the Education Industry

### 26 Aug

K12 Principal Roundtable  
Discussion

### 06 Nov

[Webinar] Special Education Needs  
(SEN) in Chinese International

## Special thanks

The Chamber would like to extend special thanks to the following member(s) who have left throughout the year for their contribution to the committee:

### Lee Henderson

Head of School, School of  
Business and Management, The  
Sino-British College, USST

### Stanley Chia

Cofounder and Director,  
Ciafo Pte Ltd

### d'Arcy Lunn

Group Head of Sustainability  
and Global Citizenship,  
Education in Motion (EIM)

### Terry Creissen OBE (Dr.)

Managing Director, Nord  
Anglia Education

### Christian M. Goettker

Lecturer for Business Management,  
The Sino-British College, USST

## The Committees and Respective Members

# ESG

### Chair



**Guoxiong Zhang**  
Managing Director,  
Deloitte

### Vice Chair



**Stephen Baron**  
Head of Reputational &  
Sustainability Risk,  
HSBC

### ExCo Sponsor



**Linmao Li PhD**  
Chartered Insurer, ACII

### Members

**Angela Chen**  
Corporate Responsibility,  
Greater China, IHG

**Lloyd Roberts**  
Vice President-Trading  
Division China, Jaguar Land  
Rover

**Cecilia Wang**  
Vice President,  
Communication & External  
Affairs, bp China

**Sophia Xu**  
Chief Sustainability  
Officer, Shanghai,  
Dodgen Chemical  
Technology Co. Ltd

**Carol Zhang**  
APAC Sustainability  
Leader, Edrington

**Cherry Zhu**  
Director, Barclays China

**Siyao Jiang**  
Partner, ERM

**Dr. Li Nan**  
Operations Director ENR  
China, Johnson Matthey

**Nancy Sun**  
Senior Partner, China Head  
of Energy Practice, Dacheng

**Alvin Yan**  
Regional Compliance Director  
– Greater China, Reckitt China

**Xiaowei Li**  
Key Account Director,  
Wood Zone Co., Ltd

**Emmanuel DELPLANQUE**  
CEO, Be-Cause Environment  
Technology Co., Ltd.

We aim to support and educate businesses on how they can become ‘more sustainable’ with ESG principles and SDG goals. We bring together expertise from the members to be able to share best practices and highlight the efforts members are committing

In this area, with both quantitative and qualitative considerations.

### 2024 Activities

**09 Jan**  
[Greenwashing Risk  
Management Seminar 2024](#)

**15 May**  
中企全球化的ESG考量

**26 Jun**  
ESG Disclosure for Listed  
Companies in China

### Special thanks

The Chamber would like to extend special thanks to the following member(s) who have left throughout the year for their contribution to the committee:

**Mark Upton**  
CEO, UptoU Education Services

**Chris Dunn MBE**  
Head of Environment and  
Infrastructure, DBT, British  
Consulate-General Shanghai

**Mengjun Zhang**  
Corporate Responsibility  
Director, IHG Hotel & Resorts

**Shameen Prashantham  
(Dr.)**  
Associate Dean (MBA), Prof  
of Intl Business & Strategy,  
CEIBS

**Gary Yang**  
Of-Counsel, Dentons  
Shanghai Office

**Weiwei Kou**  
Sustainability Director, North  
Asia, Unilever

**Terry Zhou**  
EHS and Sustainability  
Manager, SpiraxSarco

# Financial Services

## Chair



**Tim Yu**  
Chief Financial Officer,  
Next Beauty Shanghai  
Office

## Vice Chair



**Danish Qureshi**  
Managing Director,  
Country Head of  
International Subsidiary  
Banking, HSBC China

## Vice Chair



**Jean-Paul Cyr**  
Senior Manager –  
Projects and Governance,  
Lloyd's Insurance  
Company (China) Limited

## ExCo Sponsor



**Gayle Lacey**  
Chief Risk Officer, HSBC China

We share valuable insights about the business environment, financial regulation and economic updates in China. Our purpose is to learn together and share experiences with our stakeholders. We organise insightful events that opens opportunities for members to network, collaborate, share expertise and to stay informed about the financial services sector.

## Members

**Grace Kuo**  
Branch Manager,  
Barclays Bank Shanghai  
Branch

**Zoe Liu**  
Chief Representative, City  
of London Shanghai  
Office

**Kerry Or**  
Director, Winton  
Investment Management

**Jerry Su**  
Partner, Mazars

**Eddy Tao**  
Head of China & Business  
Development Director,  
Berkeley Group

**Joanne Wood**  
Chairman, Capital Eight

**Eric Zheng**  
Chairman of the Board  
of Heng An Standard  
Life, Standard Life  
Aberdeen

**Chris Zhang**  
Managing Director, LucaNet

**Maria McDermott**  
China Representative,  
Jersey Finance;  
Director, SinoComply

**Eric Pang**  
Audit Partner, KPMG

**Alina Tang**  
Partner, Mazars

**Matthew Wong**  
Partner, PwC China

**Tianwei Xu**  
Deputy Chief Executive,  
Head of Personal  
Banking, Bank of East  
Asia (China)

## 2024 Activities

**26 Jun**  
ESG Disclosure for Listed  
Companies in China

**28 Aug**  
Alternative Investment Series –  
Invest in UK Property

**12 Nov**  
UK-China Economic and  
Financial Dialogue pre  
discussion

## Special thanks

The Chamber would like to extend special thanks to the following member(s) who have left throughout the year for their contribution to the committee:

**Hanpeng Liu**  
China Expansion Lead,  
Wise



# People & Culture

**Chair**



**Fabrizio Ulivi**

Managing Partner,  
SBA – Shi Bisset &  
Associates

**Vice Chair**



**Madge Xue**

HR Director, Greater  
China, Reckitt

**Vice Chair**



**Matt Anderson**

HRVP, Jaguar Land  
Rover China

**ExCo Sponsor**



**Vicky Li**

Regional VP, North Asia,  
The Association of International  
Certified Professional Accountants  
(AICPA&CIMA)

**Members**

**Phoebe Chang**

Senior Manager, GP  
Strategies

**Roe Ren**

Senior Director,  
Fragomen (Shanghai)

**Nick Obolensky**

Founder, Complex  
Adaptive Leadership Ltd  
& MD,  
Agile Plus Leadership  
Consultants

**Jason Will**

Country Manager,  
Asian Tigers

We support members by enabling the sharing of HR best practice as well as topics of immediate interest and need.

Our committee has a diverse range of HR expertise that members can leverage. We ensure that the events, and support we arrange, helps our members in their quest to have the best possible recruitment, development, performance, reward and retention of their people.

**2024 Activities**

**21 Jun**

[Talent Trends 2024](#)

**22 Oct**

AI for Humanity: What  
Business leaders Needs to  
Know

**05 Nov**

[People & Culture  
Roundtable](#)

**13 Dec**

Resilience – the  
Yin and Yang of it

**Special thanks**

The Chamber would like to extend special thanks to the following member(s) who have left throughout the year for their contribution to the committee:

**Dr Davy Guo**

Psychologist, Director of  
Psychology, Mindfront  
Clinic

**Cissy Xu**

HRBP, Harrods

**Lillie Ding**

Director of HR Operate  
and Payroll, Deloitte

**Caribal Bao**

Head of HR, Hays

**Abigail Liu**

China HR Director, Smiths  
Group

# Hospitality

**Co-Chair**



**Benjamin Zahn**  
Vice President of  
Operations, East China  
IHG Greater China

**Vice Chair**



**Daisy Hu**  
Chief Rep, Jardine  
Matheson (China)

**Vice Chair**



**Tong Sun**  
Group Head, Business  
Growth and  
Performance, Aden

**Vice Chair**



**Robert Xia**  
GM China, Virgin Atlantic  
Airways

**ExCo Sponsor**



**Daniel Aylmer**  
CEO, Great China, IHGz

Our vision is to cultivate a vibrant community within the British Chamber of Commerce in Shanghai, where hospitality and retail professionals thrive through networking, collaboration, innovation, and shared learning.

We aspire to be a platform that fosters excellence, drives growth, and champions diversity and sustainability in the hospitality and retail sectors, ultimately enhancing the overall business landscape and contributing to the economic development of Shanghai, China and beyond. Let's connect.

**Members**

**William Bray**  
CEO, Beef & Liberty  
China

**Jeya Ibrahim-Lecomte**  
Head of Marketing,  
Topgolf

**Rudy Wimmer**  
Partner / Corporate  
Development,  
DavidHugh

**Sinan Yilmaz**  
Vice President,  
Operations, Pudong  
Shangri-La, Shanghai

**Ken Grant**  
Ditector, FDKG

**Matthew Cooper**  
General Manager,  
Kimpton Qiantan  
Shanghai

**Abby Lin**  
Brand Manager, James  
Johnston & Co. of Elgin

**Mark Ralph**  
Head of Business  
Development, CMA Testing  
(F&B) China

**April Xie**  
Head of Brand and Alumni,  
Vita Student

**Adam Zhang**  
Greater China  
Representative, Dominio de  
Cair

**Vivian Lin**  
General Manager, The  
Shanghai EDITION

**2024 Activities**

**16 May**  
China Consumer Trend

**18 Nov**  
INS - Into Nothing Serious

**05 Dec**  
[Shanghai Hospitality, F&B,](#)  
[Retail Industry Outlook](#)

**Special thanks**

The Chamber would like to extend special thanks to the following member(s) who have left throughout the year for their contribution to the committee:

**David Steele**  
Private Members Club  
Manager, Harrods

**Thomas Schmitt-  
Glaeser**  
General Manager, The  
Sukhothai Shanghai

# Legal & Regulatory

## Chair



**Dr. Adolf Peter**  
Professor, Shanghai University of Political Science and Law

## Vice Chair



**Bridge Zhao**  
General Counsel, Smiths Group Plc Asia-Pacific

## ExCo Sponsor



**Alex Roberts**  
Partner, Linklaters LLP Shanghai Representative Office

## Members

**David Chen**  
Legal Director, Smith & Nephew

**Yue Fu**  
Head of Corporate Affairs, Haleon

**Jianlin Ni**  
Partner, Dacheng Shanghai Office

**Xiaoli Shi**  
Partner, Tsinglaw Partners

**Dingyu Allen He**  
Legal Counsel, PwC China

**Jonathan Wei**  
President, Projects and Occupier Services, PRC, Cushman&Wakefield

**David Y. Chen**  
Partner, Herbert Smith Freehills

**Joy kot**  
Senior Business Development Manager, Clyde & Co

**Selena She**  
Partner, Links Law Offices

**Alvin Yan**  
Greater China Compliance Director, Reckitt

**Ulrike Glueck**  
Chief Representative and Managing Partner, CMS China

**David Y. Chen**  
Partner, Herbert Smith Freehills

Our Committee comprises legal and compliance professionals, including lawyers, in-house counsel, risk advisors and consultants and government relations specialist.

Our purpose is to share expertise and best practice regarding specific legislation, regulation and practical issues when investing and undertaking business in China. Our professional events include seminars, presentations, panel discussions and networking activities designed to attract prominent business figures, officials and those seeking to exchange knowledge with industry thought-leaders.

## 2024 Activities

**27 May**  
[The Legal Aspect of the Environment component ESG and climate change](#)

**06 Jun**  
[商事调解，助力优化营商环境](#)

**18 Jun**  
[Legal and Technological Aspects of AI : Situation in China , UK and EU](#)

**12 Sep**  
[The New PRC Company Law: What Foreign-Invested Companies Need to Know](#)

**06 Dec**  
The Green Future and New Journey for the Rule of Law for the Automotive Industry

## Special thanks

The Chamber would like to extend special thanks to the following member(s) who have left throughout the year for their contribution to the committee:

**Jeff Astle**  
Managing Director, APCO

# Technology & Innovation

## Co-Chair



**Linian LI**  
Managing Director,  
Modern Water China

## Vice Chair



**Andrew Starforth**  
General Manager,  
Silverstream  
Technologies (Shanghai)  
Limited

## ExCo Sponsor



**Steven Parker**  
Partner, KPMG Shanghai

## Members

**Victoria Doamekpor**  
Director of Educational  
Technology &  
Innovation, Wellington  
College International  
Shanghai

**Pascal Jiang**  
Partner, Dacheng  
Shanghai Office

**Suart Perrin**  
Chief Officer of  
(Education) Ecology,  
Xian Jiaotong-  
Liverpool University  
(XJTLU)

**Stewart Randall**  
VP, Head of Electronics,  
Intralink Group

**Stephane Monsallier**  
CEO, System in Motion

**Dr Cecilia Tsui**  
Founder & Executive  
Director, Innovation  
Forum HongKong

**Harrison Lin**  
Business Development  
Director, Alibaba Cloud  
Europe

**Amelia King**  
Director of EdTech and  
Innovation, Dulwich  
College Shanghai Puxi

**Richard Seymore**  
Regional Director,  
Invest Northern Ireland

**Jake Watkin**  
Managing Partner, 8 Hours  
Ahead

## Ex- Officio Member

**Charlotte Smart**  
Consul, Science and Tech  
Shanghai, British  
Consulate-General  
Shanghai

Technology and innovation hold paramount strategic importance for the expansion, management, and operation of a business. The Technology & Innovation Committee serves as a pivotal broad platform for tech companies operating in China. We are dedicated to delivering value to our members through engaging events, high-level forums, and the timely sharing of insights.

## 2024 Activities

**18 Jun**  
[Legal and Technological  
Aspects of AI: Situation in  
China, UK and EU](#)

**22 Oct**  
AI for Humanity: What  
Business Leaders Needs to  
Know

**26 Mar**  
Harnessing China-Singapore-  
ASEAN Synergies in the  
Generative AI Era

**16 Aug**  
AI for Business Leaders –  
Opportunities and Challenges

# Small & Medium Enterprises

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## Chair



**Wafaa Ajrouj**  
Head of KA – MNC  
China, Domino China

## Vice Chair



**Jonathan Chapon**  
Manager China | Chief  
Marketing Officer,  
Abacare

## ExCo Sponsor



**Will Bray**  
CEO, Beef & Liberty China

## Members

**Nancy Chen**  
Business Development  
Manager, Assistant to  
CEO, STAR (Shanghai)  
Accounting & Consulting

**Jacob Ketcher**  
Business Development  
Manager, Acclime China

**Peter Law**  
Tax Partner, Mazars  
Shanghai

**Willow Wei**  
Partner, Dacheng  
Shanghai Office

**Dr. Nicoleen Johnson**  
Lecturer in Business &  
Management, Sino-British  
College of the University of  
Science and Technology

**Ryan Molloy**  
CEO, RedFern Digital

**Fabrizio Ulivi**  
Managing Partner, Shi  
Bisset & Associates

We serve as a united front for SMEs operating in China and to share valuable insights to British businesses seeking entry into this market.

We work together to overcome commercial challenges and we advocate for the best possible working conditions in our industries. We deliver valuable knowledge sharing, training and networking events, and we enjoy making new friends at our social connectors too.

## 2024 Activities

**16 Jul**  
SME Circle with  
SCOF.COM

**22 Aug**  
[SME Circle with Redfern  
Digital](#)

**25 Sep**  
SME Circle with WE RED  
BRIDGE

# Women in Business

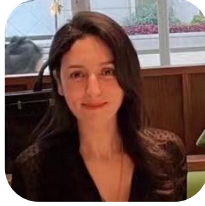
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**Chair**



**Nancy Chen**  
BD Manager, Star  
Accounting &  
Consulting

**Vice Chair**



**Wafaa Ajrouj**  
Head of KA – MNC  
China, Domino China

**Vice Chair**



**Marcia Chen**  
Founder & CEO of  
Women Alliance Group

**ExCo Sponsor**



**Grace Guan**  
Regional Director, East  
Asia, Edinburgh  
University

**Members**

**Pamela Chen**  
Partner, Managing  
Director, Mother

**Jeya Ibrahim-Lecomte**  
Marketing Director,  
Topgolf

**Cindy Cheung**  
Partner, Mazars

**Alice Du**  
Regional Head of  
Corporate, Shanghai,  
HSBC

**Lisa Zhang**  
Co-founder,  
Afilo Brands

**2024 Activities**

**07 Sep**  
Shanghai Mentor Walk in  
September

**22 Oct**  
Life Design Series: Exploring  
the Digital Nomad Lifestyle

We are a community of professional women who proactively create business connections and open opportunities amongst our network.

We share insights and market knowledge, offer skills training, mentorship, cultural activities, seminars and executive events for our member companies. We are committed to inclusiveness and champion leadership success.

**Special thanks**

The Chamber would like to extend special thanks to the following member(s) who have left throughout the year for their contribution to the committee:

**Weiwei Kou**  
Sustainability Director, North  
Asia, Unilever

**Sophia Wang**  
Associate Partner & Affinity  
initiative leader, McKinsey

*The value we bring*



**Decision-maker access**

"BritCham Shanghai provides us a unique platform to broaden the business opportunities in this dynamic China market, to connect with various member companies and make us fully realize the key policies for local communities and across the country."

- Ted Wan, President  
Greater China at Smiths Group



**Co-ordinating with official channels**

"Linklaters have been active members of BritCham Shanghai for many years. As a channel to government, we appreciate the opportunities to feed in the Chamber's surveys of members' opinion and the resulting papers seem to offer a balanced voice that is getting traction on behalf of members."

- Alex Roberts  
Partner, Linklaters LLP Shanghai Representative Office



**Why we joined and why we stayed**

I was originally attracted by the access to closed-door sessions and CEO round tables offered by BritCham Shanghai – and the insights these would bring to my company. My subsequent involvement in the Advanced Engineering Manufacturing committee and the outstanding individuals I worked with amounted to a kind of mentoring, which provided huge benefit for my personal and professional growth.

From being personally awarded ESG Leader of the Year (ESG China Awards) and Innovator of the Year (Women's Leadership Awards) right through to our company winning the British Business Awards and a China Social Impact Award, BritCham's support and endorsement helped us to build our brand and reputation in the UK-China market and international circles.

Today I am proud to serve as Chair of BritCham's Technology & Innovation Committee and of the work we do.

- Linian Li  
Country Manager, Modern Water



**Build real business relationships**

"Aston Martin has been a platinum member for over five years, during this time the BritCham Shanghai has been an excellent resource. The membership has great sector breadth, and a clear pro-business approach helping British companies work together and also work effectively with international businesses."

- Andy Halsam  
Regional President, Aston Martin Lagonda (China)



**Stronger voice, stronger outreach**

"Being a member of BritCham Shanghai has undeniably amplified the voice of The University of Manchester China Centre. Through their network and support, we have experienced significant growth in our outreach and influence. BritCham's extensive networks have provided us with an invaluable platform to showcase university news, events, courses, and initiatives, enabling us to connect with a diverse and engaged audience."

- Sherry Fu  
Managing Director, China, The University of Manchester



**A circle of trust**

"BritCham Shanghai has proved a truly excellent place for us to connect with other SMEs and find interested business partners. Here we can operate in a circle of trust and take real steps for our business development."

- Jessie Chen  
Shanghai CCTong Legal Consulting Co.

# Special Thanks

BritCham Shanghai appreciates the engagement of all its member companies and is pleased to recognise our Platinum Members who continue to support the Chamber at the highest of levels.





In addition, we would like to recognise the incredible support from the membership and wider business community for sponsoring our 2024 activities.

### 2024 Sponsors & Partners

\* Including both general events and special events; logos are listed in no particular order



\*The above logos include sponsors for both general events and special events.



# 2025 Key Activities

Entering the Year 2025, the Chamber and its committees continue to drive and organise a range of activities that bring members and the wider business community not only insights and knowledge, best practices and lessons learnt, but also networking and match-making opportunities to build trusted and long-lasting friendships.

## Q1 (Jan to Mar)

- \* Annual General Meeting
- \* Quarterly Platinum Member Breakfast
- \* Quarterly Member Briefing
- \* Quarterly Economic Outlook
- \* International Women's Day Celebration Breakfast
- \* Zhejiang Office Event Series
- \* Committee Events
- \* Burns Night Dinner
- \* 1915 Dinner
- \* After Hours Social Mixers
- \* Sustainability & Innovation Awards Finalists Announcement

## Q2 (Apr to Jun)

- \* GR Series
- \* Quarterly Member Briefing
- \* Quarterly Platinum Member Breakfast
- \* Quarterly Economic Outlook
- \* Zhejiang Office Event Series
- \* Committee Events
- \* St George's Day Dinner
- \* After Hours Social Mixers
- \* 110th Anniversary Series
- \* Sustainability & Innovation Awards Ceremony & Gala Dinner

## Q3 (Jul to Sep)

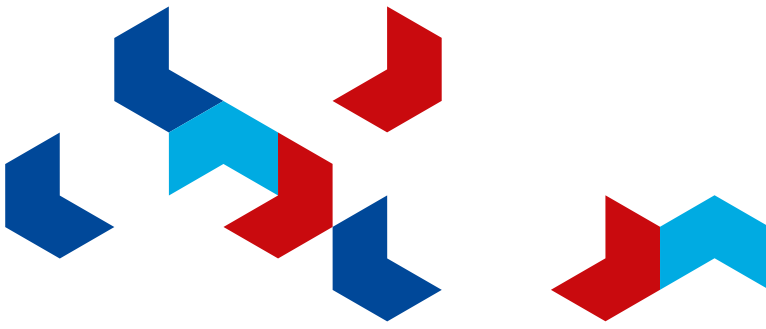
- \* GR Series
- \* Quarterly Member Briefing
- \* Quarterly Platinum Member Breakfast
- \* Quarterly Economic Outlook
- \* Committee Events
- \* 110th Anniversary Series
- \* British Day & Sports Day
- \* After Hours Social Mixers
- \* Sustainability & Innovation Best Practices Sharing Series

## Q4 (Oct to Dec)

- \* GR Series
- \* Quarterly Member Briefing
- \* Quarterly Platinum Member Breakfast
- \* Quarterly Economic Outlook
- \* Committee Events
- \* 1915 Club Dinner
- \* St Andrew's Ball
- \* Christmas Social Mixer
- \* Sustainability & Innovation Best Practices Sharing Series

Please visit Chamber Website [www.britishchambershanghai.cn](http://www.britishchambershanghai.cn) for further details of confirmed activities.

*\* BritCham Shanghai reserves the right to alter the above plan.*



Reach out to the Chamber team today to see how we can support your business.



**Stuart Dunn**  
Executive Director  
[Email](#)



**Janet Jiang**  
Deputy Executive Director  
[Email](#)



**Adam Davis**  
Business Development  
Manager  
[Email](#)



**Stephanie Feng**  
Key Account Manager  
[Email](#)



**Nancy Tseng**  
Events Manager  
[Email](#)



**Mona Wang**  
Zhejiang Ambassador and  
Office Manager  
[Email](#)



**Diana Wu**  
Media & Communications  
Manager  
[Email](#)



**Eloise Zhang**  
Project and Industry  
Relations Manager  
[Email](#)



**Yiwen Ling**  
Project and Industry  
Relations Executive  
[Email](#)



**Wendy Kang**  
Administration  
Executive  
[Email](#)



**Bale Xu**  
Events Executive  
[Email](#)

## *Become a member*

The British Chamber of Commerce Shanghai is a strong and dynamic network of company members who collectively support, engage and share knowledge with a common interest in China.

Our membership is open to multinationals operating in China, UK companies\*, and individuals.

For more details and apply online, please visit [britishchambershanghai.cn/become-a-member](http://britishchambershanghai.cn/become-a-member)

or email [admin@britishchambershanghai.cn](mailto:admin@britishchambershanghai.cn) to address your interest. Our membership team will follow up accordingly on further details.

## *Follow us on WeChat*

