



Finance for Non-Finance Directors

18-20 September | Shanghai

IoD member: £3,195 | Non-member: £3,845

Delivered in collaboration with:



European Union
Chamber of Commerce in China
中国欧盟商会



China-Britain
Business Council
英中贸易协会



上海英国商会
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Course overview

As a senior leader in your organisation you need to be able to understand and challenge the numbers alongside your Finance colleagues. Knowing the right questions to ask is a critical component of adding value and insight to the strategy and performance of the business.

This course has been designed to demystify the world of finance for non-finance directors and senior managers. It will give you an understanding of key financial concepts and terminology. You will leave with the skills and knowledge needed to evaluate business plans, question financial information and contribute more effectively to boardroom decision-making.

The IoD Award in Finance for Non-Finance Directors (FFD), is a module of the Certification in Company Direction Qualification provided by the Institute of Directors.

This course may be booked as standalone module or taken as part of the full qualification.

Course benefits

This course will give you what you need to assess the financial health of your organisation. It will enable you to understand financial terminology, use financial ratios and interpret accounts. It looks at the key factors to consider in relation to funding requirements and possible funding options, as well as financial measures that can help to assess long-term value in an organisation. It will also introduce techniques that can be utilised to manage financial risk, which in turn, will allow organisation to take opportunities.

Learning objectives

By attending this course, you will gain the knowledge and skills to:

- evaluate your role and responsibilities in relation to finance
- understand the relationship between financial and corporate strategies
- use financial ratios, and analyse and interpret accounts in order to assess the financial health of an organisation
- outline ways of ensuring that management reporting is effective in enabling the organisation's strategy to be achieved
- understand the key factors around funding requirements and funding options

Director Competency Framework

The Director Competency Framework underpins the IoD's professional development offering, and defines the distinct and wide-ranging competencies required for effective leadership.



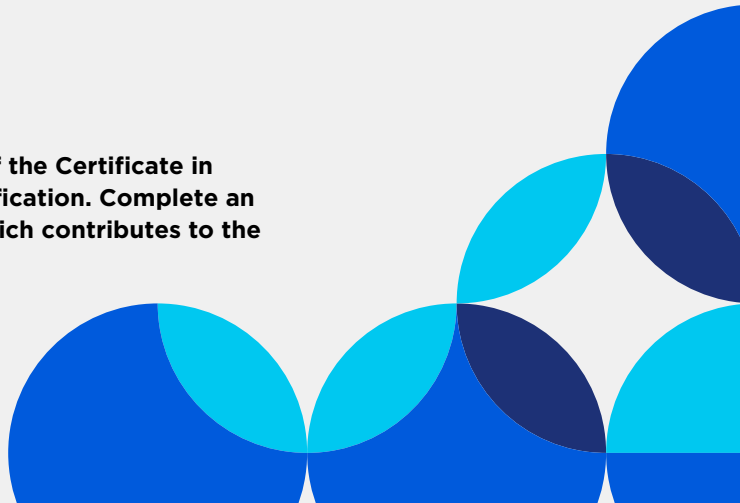
By placing knowledge of finance and business strategy on the same level as ethical decision-making, effective communication and the encouragement of diverse views, the framework sets the standard for professional practice for directors, in a clear and digestible format.

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Did you know?

This course is also part of the Certificate in Company Direction qualification. Complete an exam to get an award which contributes to the overall qualification.



Course leader

Caroline Kirrane



Caroline Kirrane has spent almost 20 years working in and teaching finance. She was awarded a degree in European Business and French and an MBA from Ireland's most prestigious Business School in Dublin and has worked as an economist for the Irish central bank advising the Governor and his leadership on financial markets development.

Caroline holds a teaching excellence award from Trinity Business School and is a Chartered Financial Analyst.

With an extensive career in French, US and Irish financial markets, including hedge funds and Fintech businesses, Caroline has become an acclaimed tutor in finance. In addition to teaching at Ireland's premier business school she also provides courses for the IoD in Ireland as well as for Irish local and multinational organisations.

Credentials

Chartered Financial Analyst (CFA) Charterholder

Master of Business Administration (MBA), Trinity College Dublin

Bachelor's Degree in European Business from Dublin City University (DCU)

Recipient of Teaching Excellence Award from Trinity Business School, 2018



Exam preparation session

As part of your learning journey and to assist you in your preparation for the exam, we are running two hour exam preparation sessions, which will be scheduled in the fortnight preceding each certificate exam sitting.

These sessions, delivered online via virtual classrooms, will be run by our course leaders in each of the four certificate subject areas, and will provide a valuable opportunity to practice and discuss a range of exam questions with a small number of your peers.

These sessions are included in your certificate course fees but need to be booked in advance. It is essential that you have completed the relevant course before attending the exam preparation session.

Visit iod.com/professional-development/chartered-director-programme/examinations/ to register for the exam.



Courses and events in China 2023-2024

The Institute was delighted to deliver our three-day 'Strategy for Directors' course, along with the first Alumni Event in China on 12 June 2024, hosted by Tina Wang - Representative in China.



The course was led by the IoD strategy specialist Jane Bishop and delivered in partnership with the British Chamber of Commerce in China, the European Union Chamber of Commerce in China (EUCCC), British Chamber of Commerce Shanghai China-Britain Business Council, and China-Australia Chamber of Commerce.

The Alumni Event comprised of a discussion forum focused on "navigating business strategy through uncertain times". IoD alumni and guests were treated to an inspirational and fascinating set of presentations, perspectives, insights and debates.

These included inputs from Jon Geldart - Director General of IoD, Jens Eskelund - Chief Representative of Maersk in the Greater China Area and North-East Asia/President of EUCCC, Dr. Henry Huiyao Wang - the Founder & President of Centre for China and Globalization, Yue Su - the Principal Economist of Access China/Asia at Economist Intelligence: EIU, and Jane Bishop.

We were immensely proud to host the 'International Role of the Director and the Board' course twice during 2023 in Beijing, led by Sheelagh Duffield and Paul Munden. Delegates at the courses came from a wide variety of internationally renowned organisations and institutions, representing diverse cultures from as far afield as Australia, Canada, China, Germany, Ireland, Italy, Taipei and the United Kingdom. The dynamic mix of cultures and perspectives provided a catalyst for robust discussions with extremely positive feedback and satisfaction received from all attendees.

To see all the images from the insightful Alumni event [click here](#)

Better directors for a better world

Join us

Join thousands of directors in the world-wide. Whether you're the founder of a start-up, the director of a multi-million pound business or a senior civil servant, the IoD is the place to connect, share knowledge and develop professionally.

For members of delivery partners: two years full International IoD membership is included as part of the course package.

For non-members: one year full International IoD membership is included as part of the course package.



Never stop learning. The IoD specialises in supporting directors to be the best they can be, through world class training and development courses. Come and learn, come and connect with directors like you, and come and have a voice to government.

Jonathan Geldart
Director General, IoD

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